

COURIER LIST

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Largest Tri-State Employee Benefit Providers

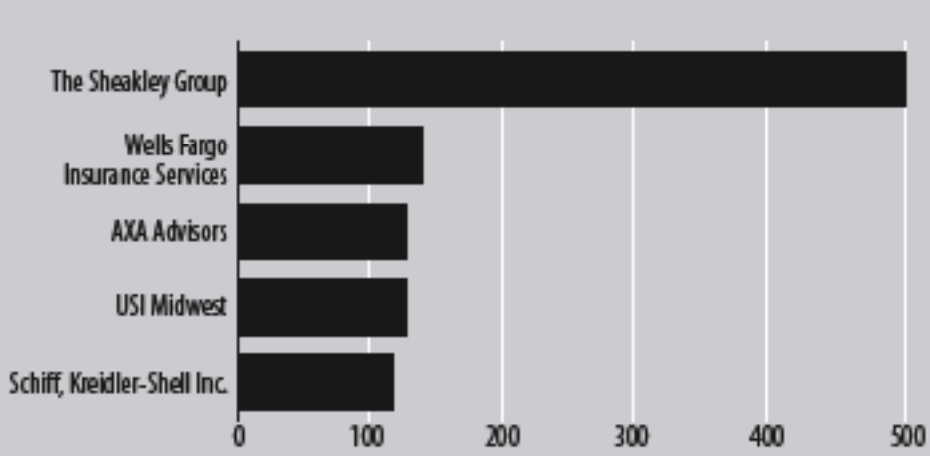
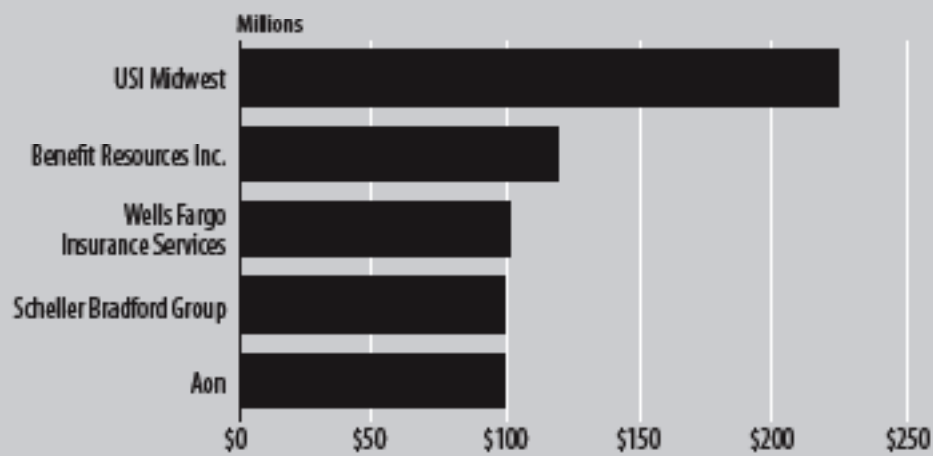
[Ranked by local employee benefit consultants]

Rank prior year	Name address phone Web address	Employee benefit consultants	Total local employees	Local premiums administered	Percent of work commission/fee-based	Percent of business benefits/insurance/other	Size of company targeted	2006 revenue	Services offered*	Sample clients*
1 1	The Sheakley Group 100 Merchant St., Cincinnati 45246 (513) 771-2277 www.sheakley.com	215	500	\$76 million	2%/98%	27%/2%/71%	Small to mid-size	\$73 million	Workers' compensation third party administration, workers' compensation medical management, unemployment administration, flexible benefit administration, 401(k) administration, payroll administration	Thomas J. Dyer, Cincinnati Art Museum, Cincinnati Milacron, Joseph Chevrolet
2 4	AXA Advisors 4000 Smith Road, Suite 300, Cincinnati 45209 (513) 762-7700 www.cincinnati.axa-advisors.com	110	125	\$60 million	90%/10%	10%/80%/10%	Small to mid-size	DND	Financial planning, estate planning, 403(b), 401(k)	Kroger, Midland, Loth, Kemba
3 6	Chard Snyder 3510 Irwin-Simpson Road, Mason 45040 (513) 459-9997 www.chard-snyder.com	47	67	DND	0/100%	100%/0/0	All sizes	\$2.8 million	Administration of flexible spending accounts, health reimbursement accounts, health savings accounts, parking and mass transit accounts, COBRA / retiree billing, self-funded health plans	Fifth Third Bank, Children's Hospital, Hamilton County, University of Louisville
4 NR	Custom Design Benefits Inc. 3737 West Fork Road, Cincinnati 45247 (513) 598-2929 www.customdesignbenefits.com	30	30	\$65 million	0/100%	100%/0/0	75 or more employees	DND	Third party administrator of self-funded health plans including on-site wellness programs; administrator of consumer driven services including FSAs, HSAs and HRAs.	Health Alliance, Warren County, Enerfab, Cincinnati Reds
5 2	Wells Fargo Insurance Services 1014 Vine St., Suite 1100, Cincinnati 45202 (513) 333-0909 www.wellsfargo.com	23	137	\$102 million	80%/20%	DND	50-5,000 employees	\$23 million	Benefits consulting, pharmacy plan consulting and purchasing coalition, work site benefit consulting, wellness plan consulting with employee communication and incentive structures, Web based HR support and compliance tools, COBRA, HSA	DND
6 NR	Lang Financial Group Inc. 4225 Malsbary Road, Suite 100, Cincinnati 45242 (513) 984-3100 www.langgroup.com	22	32	\$83 million	98%/2%	70%/15%/15%	All sizes	DND	Employee benefits consulting, including design, implementation, servicing of group insurance products; employee communication and education; corporate qualified plan consulting, including design, investment account selection, employee education; individual financial planning	DND
6 11	Schiff, Kreidler-Shell Inc. 1 West Fourth St., Suite 1300, Cincinnati 45202 (513) 977-3100 www.sksins.com	22	115	\$51.8 million	95%/5%	20%/78%/2%	All sizes	\$22 million	Health and group benefit plan strategy, employee communication and education Wellness initiatives, Web based resources, including Zywave 401(k) and ERISA Plan strategies and design	DND
8 3	USI Midwest 312 Elm St., Cincinnati 45202 (513) 852-6300 www.usi.biz	21	125	\$225 million	95%/5%	46%/44%/10%	Middle market	\$25.4 million	Strategic benefit consulting, actuarial analysis, employee communication and education especially for consumer driven health plans, wellness programs, claims advocacy, COBRA/FSA/HRA/HSA administration	DND
9 9	Buck Consultants 2090 Florence Ave., Cincinnati 45206 (513) 784-0005 www.buckconsultants.com	20	25	DND	DND	100%/0/0	500 to 10,000 employees	DND	Pension plan actuarial and administration services, plan change and management communication tools and consulting, executive benefits, administration and consulting, health care consulting, plan management consulting.	DND
10 7	Mercer Human Resource Consulting 525 Vine St., Suite 1600, Cincinnati 45202 (513) 632-2600 www.mercerhr.com	18	40	DND	DND	DND	All sizes	DND	Health, welfare and retirement benefits consulting; benefits administration; employee communication; compensation consulting; investment consulting; human capital strategy consulting; M&A consulting	DND
11 NR	CAI Insurance Agency Inc. 3481 Central Parkway, Cincinnati 45223 (513) 221-1140 www.cai-insurance.com	15	45	\$80 million	70%/30%	DND	All sizes	\$6.1 million	Benefits consulting, strategic benefit planning, employee communication and education, third party administrator of: self funded health plans and consumer driven products including: HSAs, HRAs, FSAs	DND
12 12	Benefit Resources Inc. 7438 Jager Court, Cincinnati 45230 (513) 232-9992 www.benefitresourcesinc.net	10	21	\$120 million	100%/0	100%/0/0	All sizes	\$3.4 million	Employee benefits consulting and brokerage services for group insurance products; flexible spending accounts and consumer driven products; pension/401(k); HR support, compliance technology and on-line enrollment	DND
12 13	Employers Choice Plus 7116 Sennet Place, West Chester 45069 (513) 755-7719 www.echoiceplus.com	10	10	\$2 million	DND	DND	50 or more employees	\$38.5 million	Employee leasing, workers compensation consulting, payroll processing, group health, 401(k) programs	Taco Bell, KFC and various franchises
14 NR	Scheller Bradford Group 463 Ohio Pike, Cincinnati 45255 (513) 528-2400 www.schellerbradford.com	9	13	\$100 million	90%/10%	80%/20%/0%	All sizes	DND	Employee benefit strategic planning, financial management, design, employee communications/education, vendor management, administrative support	DND
15 10	Strategic Employee Benefits Services Inc. 3805 Edwards Road, Cincinnati 45209 (513) 366-3600 www.nmfn.com	6	90	DND	95%/5%	100%/0/0	All Sizes	DND	Employee communication and education, HR consulting, claims assistance, executive benefits, business planning, enrollment management, actuarial analysis, renewal negotiations	DND
16 NR	The W Group of Ohio 205 W. Fourth St., Suite 1120, Cincinnati 45202 (513) 533-5910 www.thewgroup.net	5	6	\$550,000	95%/5%	100%/0/0	100 or more employees	\$500,000	Employee benefits and consulting	DND
16 NR	McGohan Brabender Inc. 7800 E. Kemper Road, Cincinnati 45249 (513) 489-2700 www.mcgohanbrabender.com	5	9	\$24 million	95%/5%	5%/95%/0%	DND	DND	Employee benefits consulting and brokerage; employee education and communication; online enrollment; and government compliance assistance	DND
16 NR	Aon 250 E. Fifth St., Suite 2300, Cincinnati 45202 (513) 621-0130 www.aon.com	5	45	\$100 million	50%/50%	100%/0%/0%	100 or more employees	DND	Medical and dental vendor selection, proprietary "Quick Quote" process for ancillary lines including life, disability and voluntary benefits, personalized employee benefit communication materials	Patheon, Cognis, Luxottica, LCA Lasik Plus
19 15	Hylant Group 300 E-BusinessWay, Suite 440, Cincinnati 45241 (513) 985-2400 www.hylant.com	3	5	\$10 million	75%/25%	100%/0/0	50 or more employees	\$500,000	Mywave, HR Connection, HR Office, HyHealth, Hylant Health Strategies	DND
19 14	First Source Benefits Group 7908 Cincinnati-Dayton Road, West Chester 45069 (513) 759-7644 www.firstsourcebenefits.com	3	5	\$9.5 million	95%/5%	75%/20%/5%	10-99 employees	DND	Complete employee health and welfare plans, individual health, disability, life	DND
19 NR	Benesyst Inc. 255 E. Fifth St., Suite 1420, Cincinnati 45202 (866) 786-3366 www.benesyst.net	3	6	DND	0/100%	100%/0%/0%	500 or more employees	DND	Flexible spending accounts, transit reimbursement accounts, COBRA and state continuation, enrollment management, eligibility management, billing management with over \$200 million benefit dollars under management	DND
22 NR	Legacy Benefits Solutions 4600 McAuley Place, Suite 120, Cincinnati 45242 (513) 792-8660 www.LegacyBenefitsSolutions.com	2	2	\$500,000	100%/0	100%/0/0	Up to 200 employees	DND	Advanced benefit planning to business owners and resource for financial advisers that want to provide benefit solutions for their clients	The Financial Legacy Group, Interstate Insurance
22 16	Riedmiller & Associates Inc. 10945 Reed Hartman Highway, Cincinnati 45242 (513) 792-0450 www.riedmiller.com	2	3	\$10 million	82%/18%	18%/80%/2%	2-500 employees	DND	Design, leverage, and implement innovative employee benefit programs for group-sponsored clients	Peck, Shaffer & Williams; Gardner Publications; Med Plus; Galaxy Associates

Source: Firms listed. DND: Did not disclose. NR: Not ranked. * Edited because of space limitations. Information current as of June 2007.

EMPLOYEE BENEFIT FIRMS RANKED BY LOCAL PREMIUMS ADMINISTERED

EMPLOYEE BENEFIT FIRMS RANKED BY TOTAL EMPLOYEES



COURIER LIST WHO'S WHO



Steven McAbee
Lang Financial Group

McAbee, president and COO, joined Lang Financial Group in 1996 as sales manager. He is responsible for daily operations in Ohio and consults with Lang Financial-Chicago. McAbee holds a bachelor's degree in accounting from the University of Akron. He is a member of the West Chester Rotary and is involved with numerous philanthropic activities.



Thomas Schaefer
Wells Fargo Insurance Services of Ohio

Schaefer has been with Wells Fargo Insurance Services (formerly Acordia of Ohio) for 31 years. He joined the company as a commercial lines account executive and is currently managing director for the Cincinnati location. Schaefer and his wife, Janie, have four sons. He has held board/executive positions at numerous nonprofits in the Cincinnati area.



Denny Riedmiller
Riedmiller & Associates Inc.

Riedmiller has been dedicated to employee benefits for more than 25 years, the last 10 of them as president of Riedmiller & Associates. President and co-founder of the national Consumer-Directed Benefits Association, Riedmiller is a former board member of the Greater Cincinnati Association of Health Underwriters, the Society for the Advancement of Management, and Sales and Marketing Executives of Cincinnati. He is also a Rotary International Paul Harris Fellow and president-elect of the Mason-Deerfield Township Rotary Club. Riedmiller is looking forward to heading up a host of activities on behalf of at-risk children.

COMING UP

Courier List Who's Who profiles CEOs from this week's top 25 list. For more information about the Courier List or the Who's Who, contact Research Director Lisa Benson at lisabenson@biz-journals.com or (513) 337-9436.

Upcoming Lists	Issue Date
Highest-Paid Public Company CEOs	June 29
Highest-Paid Public Company Non-CEOs	July 6
Auto Dealerships	July 13
Largest Market Research Firms	July 20

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